



## TOP - 20 Questions on Business Awareness for SSC CPO PDF

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**Instructions**

For the following questions answer them individually

**Question 1**

Siebel is a software firm that is now taken over by:

- A IBM
- B Accenture
- C Gartner
- D Oracle

**Answer: D**

**Question 2**

Find the odd product out of the following:

- A Pamper
- B Dove
- C Tide
- D Pantene

**Answer: B**

**Question 3**

India's largest and first multi-national pharmaceutical giant Ranbaxy is being bought over by \_\_\_\_\_

- A Matrix Pharma.
- B GVK Bio-sciences.
- C Merck.
- D None of these.

**Answer: D**

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**Question 4**

Parachute is brand of

- A Hindustan Leve
- B Proctor & Gamble
- C Marico
- D Dabur

**Answer: C**

**Question 5**

Film stars have been endorsing Lux beauty soap since ages. Who was the first actress of Bollywood to do so?

- A Madhubala
- B Leela Naidu
- C Suraiya
- D Leela Chitnis

**Answer: D**

**Question 6**

Which was the first Indian company to be listed in NASDAQ?

- A TCS
- B Wipro
- C Infosys
- D Cognizant

**Answer: C**

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**Question 7**

Eight O'clock Coffee, a US based coffee marketer, is a group company of

- A Tata
- B ITC
- C Britannia
- D Unilever

**Answer: A**

**Question 8**

Which company launched the first mobile phone operation in India?

- A Bharti Airtel
- B Essar
- C Max Touch
- D Modi Telstra

**Answer: D**

**Question 9**

Zapak Digital Entertainment (a gaming venture) belongs to which business group?

- A UTV
- B Balaji Telefilm
- C Zee TV
- D Anil Dhirubhai Ambani Enterprises

**Answer: D**

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### Question 10

Lakshmi Mittal, the famous NRI industrialist, is partnering with Govt. of India for which of the following big projects?

- A Oil Refinery
- B Atomic Power Plant
- C Biotechnology
- D Mining

**Answer: A**

### Question 11

Bollywood name has been granted as a trademark to which US based Media and Entertainment company by Indian Trademark Registry?

- A Viacom
- B Universal Studios
- C Disney Enterprises
- D Miramax

**Answer: C**

### Question 12

Starbucks, the coffee chain retailer's name is inspired from which book?

- A The Scarlet Letter
- B Mobydick
- C Uncle Tom's Cabin
- D None of the above

**Answer: B**

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### Question 13

"In God we trust, the rest have to bring data on the table." This statement was made by the famous industrialist

- A J.R.D. Tata
- B Aditya Birla
- C Dhirubhai Ambani
- D Narayan Murthy

**Answer: D**

**Question 14**

Some of the large deals entered into by IT majors in India (all are billion dollar deals) are listed here as options. Which one is not?

- A TCS-Nielson
- B Tech Mahindra-BT
- C Infosys-BN AM O
- D IBM-Bharti

**Answer: C**

**Question 15**

An Indian company manufacturing automobiles for Mitsubishi is

- A Tata Motors
- B Bajaj Tempo
- C Mahindra
- D Hindutan Motors

**Answer: D**

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**Question 16**

The leading brand of artificial sweetener in India, 'Sugar Free' is owned by

- A Cipla
- B Cadila
- C Glaxo
- D Monsanto

**Answer: B**

**Question 17**

Which of the following have owned Land Rover brand before Tata Motors?

- A BMW
- B British Leyland

C British Aerospace

D All of the above

**Answer: D**

**Question 18**

Mr. Ratan Tata refused a job with one of the following companies to join Tata Steel in 1962. Which company was it?

A IBM

B HUL

C Siemens

D SKF International

**Answer: A**

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**Question 19**

Where in India, recently has the Clinton Foundation, founded by former US President Bill Clinton, firmed up its plans to set up world's largest solar park (3,000 to 5,000 MW capacity)?

A Bihar

B Orissa

C Gujarat

D Rajasthan

**Answer: C**

**Question 20**

Embraer is one of the world leaders in the manufacturing of corporate/business jets. Embraer belongs to which country?

A Germany

B Japan

C Brazil

D France

**Answer: C**

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